Campus Climate: From Recognition to Action for International Student Success

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International education experience is transformational...
US is more welcoming to immigrants in 2019 as compared to 2016?
“Double Integration”

campus climate

"the current attitudes, behaviors and standards of faculty, staff, administrators and students concerning the level of respect for individual needs, abilities and potential."

Susan Rankin, UC Campus Climate Study Team (2014)
<table>
<thead>
<tr>
<th>Int’l Enrollment</th>
<th>All UC</th>
<th>San Diego</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Undergraduate</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>11,133</td>
<td>1,973</td>
</tr>
<tr>
<td>2018</td>
<td>29,161</td>
<td>5,586</td>
</tr>
<tr>
<td><strong>% Change</strong></td>
<td><strong>162%</strong></td>
<td><strong>183%</strong></td>
</tr>
<tr>
<td><strong>Graduate</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>9,596</td>
<td>5,618</td>
</tr>
<tr>
<td>2018</td>
<td>16,298</td>
<td>7,602</td>
</tr>
<tr>
<td><strong>% Change</strong></td>
<td><strong>70%</strong></td>
<td><strong>35%</strong></td>
</tr>
</tbody>
</table>

Source: Author’s analysis based on UCUES data
Campus Climate in times of rapid growth

While dissatisfaction increased at all UC campuses, it is sharper at UCSD.

“Students of my immigration status are respected on this campus”

% of International Undergraduate Students Dissatisfied to Some Degree (1-3 on a 6-point scale)

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2012</th>
<th>2018</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>UC</td>
<td>23%</td>
<td>17%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>UCSD</td>
<td>30%</td>
<td>15%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: Author’s analysis based on UCUES data
Spillover effect of external political climate

Dissatisfaction with the value for money increased from 2016 to 2018.

Those planning to work as compared to pursue education were most dissatisfied.

% of International Undergraduate Students (Seniors) Dissatisfied to Some Degree with the Value for Money

- Work full-time: 37% (2016) vs. 43% (2018)
- Enroll in graduate or professional school: 31% (2016) vs. 37% (2018)

Source: Author's analysis based on SERU data
Campus climate has become even more important for student success
From recognition to action

- Recognize diversity of student needs
- Recognize mismatch in student expectations

Act

Reframe

Represent

Reinvest
Diversity of student needs

<table>
<thead>
<tr>
<th>Financial Resources</th>
<th>Low</th>
<th>High</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Preparedness</td>
<td>Low</td>
<td>High</td>
</tr>
</tbody>
</table>

- **EXPLORE**RS
  - Experience
- **STRUGGLERS**
  - Immigration
- **HIGHFLE**RS
  - Reputation
- **STRIVERS**
  - Advancement

Source: Choudaha, R., Orosz, K. & Chang, L. (2012). Not All International Students are the Same. World Education Services. Rahul Choudaha, Ph.D.
# Mismatch in student expectations

<table>
<thead>
<tr>
<th>Institutional responses</th>
<th>Student responses</th>
</tr>
</thead>
</table>
| Top three reasons reported by institutions were diverse  
- transfer to a “better fit institution”  
- financial reasons  
- academic difficulties | Top three reasons reported by students relate to financial aspects  
- access to jobs or internships  
- affordability  
- availability of scholarships |
| Reasons related to academic preparedness were ranked third and fourth | Reasons related to academic preparedness were not among the top five |

Reframe from deficit to asset
Represent student voices
Reinvest in student services
ISPO MYTH SERIES – Can you take random jobs like babysitting or driving Uber as an international student? Learn more about the types of jobs you can take and what kind of authorization you need at our upcoming orientation session, WORKING IN THE U.S.: Visit iOrientation.ucsd.edu to register now!

👤 @david.y.sheep @ferduyx
Positive campus climate helps with transformative international education experiences... for all stakeholders

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